The linear regression model is defined as

$$y = f(\mathbf{x}) + \epsilon = \boldsymbol{\theta}^T \mathbf{x} + \epsilon$$

or on the data:

$$y^{(i)} = f(\mathbf{x}^{(i)}) + \epsilon^{(i)} = \boldsymbol{\theta}^T \mathbf{x}^{(i)} + \epsilon^{(i)}, \text{ for } i \in \{1, \dots, n\}$$

We now assume (from a Bayesian perspective) that also our parameter vector $\boldsymbol{\theta}$ is stochastic and follows a distribution. The observed values $y^{(i)}$ differ from the function values $f\left(\mathbf{x}^{(i)}\right)$ by some additive noise, which is assumed to be i.i.d. Gaussian

$$\epsilon^{(i)} \sim \mathcal{N}(0, \sigma^2)$$

and independent of \mathbf{x} and θ .



Let us assume we have **prior beliefs** about the parameter θ that are represented in a prior distribution $\theta \sim \mathcal{N}(\mathbf{0}, \tau^2 \mathbf{I}_p)$.

Whenever data points are observed, we update the parameters' prior distribution according to Bayes' rule

$$\underbrace{\rho(\boldsymbol{\theta}|\mathbf{X},\mathbf{y})}_{\text{posterior}} = \underbrace{\frac{\rho(\mathbf{y}|\mathbf{X},\boldsymbol{\theta})}{\rho(\mathbf{y}|\mathbf{X})}}_{\substack{\mathbf{p}(\mathbf{y}|\mathbf{X})\\ \text{marginal}}} \underbrace{\frac{\rho(\mathbf{y}|\mathbf{X})}{\rho(\mathbf{y}|\mathbf{X})}}_{\text{marginal}}.$$



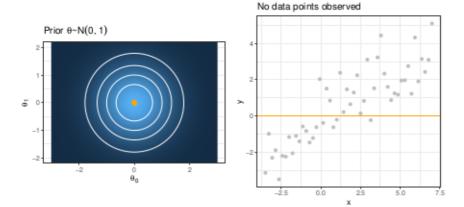
The posterior distribution of the parameter θ is again normal distributed (the Gaussian family is self-conjugate):

$$\boldsymbol{\theta} \mid \mathbf{X}, \mathbf{y} \sim \mathcal{N}(\sigma^{-2} \mathbf{A}^{-1} \mathbf{X}^{\top} \mathbf{y}, \mathbf{A}^{-1})$$

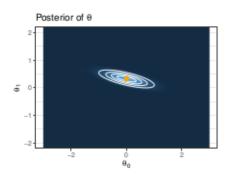
with
$$\mathbf{A} := \sigma^{-2} \mathbf{X}^{\mathsf{T}} \mathbf{X} + \frac{1}{\tau^2} \mathbf{I}_{\mathbf{p}}$$
.

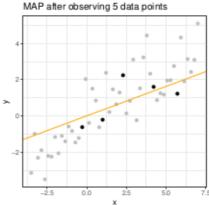
Note: If the posterior distribution $\rho(\theta \mid \mathbf{X}, \mathbf{y})$ are in the same probability distribution family as the prior $q(\theta)$ w.r.t. a specific likelihood function $p(\mathbf{y} \mid \mathbf{X}, \theta)$, they are called **conjugate distributions**. The prior is then called a **conjugate prior** for the likelihood. The Gaussian family is self-conjugate: Choosing a Gaussian prior for a Gaussian Likelihood ensures that the posterior is Gaussian.



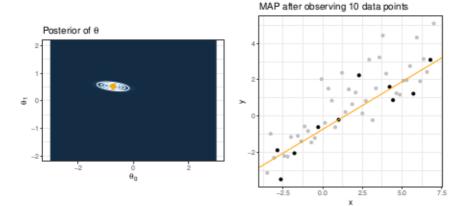




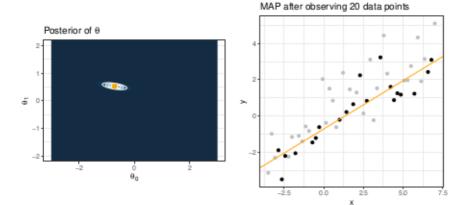














Proof:

We want to show that

- for a Gaussian prior on $\theta \sim \mathcal{N}(\mathbf{0}, \tau^2 \mathbf{I}_p)$
- for a Gaussian Likelihood y | X, θ ~ N(X^Tθ, σ²I_n)

the resulting posterior is Gaussian $\mathcal{N}(\sigma^{-2}\mathbf{A}^{-1}\mathbf{X}^{\top}\mathbf{y}, \mathbf{A}^{-1})$ with $\mathbf{A} := \sigma^{-2}\mathbf{X}^{\top}\mathbf{X} + \frac{1}{\tau^2}\mathbf{I}_p$. Plugging in Bayes' rule and multiplying out yields

$$\begin{split} \rho(\boldsymbol{\theta}|\mathbf{X},\mathbf{y}) & \propto & \rho(\mathbf{y}|\mathbf{X},\boldsymbol{\theta})q(\boldsymbol{\theta}) \propto \exp\left[-\frac{1}{2\sigma^2}(\mathbf{y}-\mathbf{X}\boldsymbol{\theta})^\top(\mathbf{y}-\mathbf{X}\boldsymbol{\theta}) - \frac{1}{2\tau^2}\boldsymbol{\theta}^\top\boldsymbol{\theta}\right] \\ & = & \exp\left[-\frac{1}{2}\left(\underbrace{\sigma^{-2}\mathbf{y}^\top\mathbf{y}}_{\text{doesn't depend on }\boldsymbol{\theta}} - 2\sigma^{-2}\mathbf{y}^\top\mathbf{X}\boldsymbol{\theta} + \sigma^{-2}\boldsymbol{\theta}^\top\mathbf{X}^\top\mathbf{X}\boldsymbol{\theta} + \tau^{-2}\boldsymbol{\theta}^\top\boldsymbol{\theta}\right)\right] \\ & \propto & \exp\left[-\frac{1}{2}\left(\sigma^{-2}\boldsymbol{\theta}^\top\mathbf{X}^\top\mathbf{X}\boldsymbol{\theta} + \tau^{-2}\boldsymbol{\theta}^\top\boldsymbol{\theta} - 2\sigma^{-2}\mathbf{y}^\top\mathbf{X}\boldsymbol{\theta}\right)\right] \\ & = & \exp\left[-\frac{1}{2}\boldsymbol{\theta}^\top\underbrace{\left(\sigma^{-2}\mathbf{X}^\top\mathbf{X} + \tau^{-2}\mathbf{I}_{\boldsymbol{\theta}}\right)}\boldsymbol{\theta} + \sigma^{-2}\mathbf{y}^\top\mathbf{X}\boldsymbol{\theta}\right] \end{split}$$

This expression resembles a normal density - except for the term in red!



Note: We need not worry about the normalizing constant since its mere role is to convert probability functions to density functions with a total probability of one. We subtract a (not yet defined) constant c while compensating for this change by adding the respective terms ("adding 0"), emphasized in green:

$$\begin{split} \rho(\theta|\mathbf{X},\mathbf{y}) &\propto & \exp\left[-\frac{1}{2}(\theta-c)^{\top}\mathbf{A}(\theta-c)-c^{\top}\mathbf{A}\theta + \underbrace{\frac{1}{2}c^{\top}\mathbf{A}c}_{\text{doesn't depend on }\theta} + \sigma^{-2}\mathbf{y}^{\top}\mathbf{X}\theta\right] \\ &\propto & \exp\left[-\frac{1}{2}(\theta-c)^{\top}\mathbf{A}(\theta-c)-c^{\top}\mathbf{A}\theta + \sigma^{-2}\mathbf{y}^{\top}\mathbf{X}\theta\right] \end{split}$$

If we choose c such that $-c^{\top} \mathbf{A} \boldsymbol{\theta} + \sigma^{-2} \mathbf{y}^{\top} \mathbf{X} \boldsymbol{\theta} = 0$, the posterior is normal with mean c and covariance matrix \mathbf{A}^{-1} . Taking into account that \mathbf{A} is symmetric, this is if we choose

$$\sigma^{-2}\mathbf{y}^{\top}\mathbf{X} = c^{\top}\mathbf{A}$$

$$\Leftrightarrow \sigma^{-2}\mathbf{y}^{\top}\mathbf{X}\mathbf{A}^{-1} = c^{\top}$$

$$\Leftrightarrow c = \sigma^{-2}\mathbf{A}^{-1}\mathbf{X}^{\top}\mathbf{y}$$

as claimed.



Based on the posterior distribution

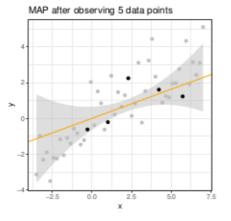
$$\theta \mid \mathbf{X}, \mathbf{y} \sim \mathcal{N}(\sigma^{-2} \mathbf{A}^{-1} \mathbf{X}^{\top} \mathbf{y}, \mathbf{A}^{-1})$$

we can derive the predictive distribution for a new observations \mathbf{x}_* . The predictive distribution for the Bayesian linear model, i.e. the distribution of $\boldsymbol{\theta}^{\top}\mathbf{x}_*$, is

$$y_* \mid \mathbf{X}, \mathbf{y}, \mathbf{x}_* \sim \mathcal{N}(\sigma^{-2}\mathbf{y}^{\top}\mathbf{X}\mathbf{A}^{-1}\mathbf{x}_*, \mathbf{x}_*^{\top}\mathbf{A}^{-1}\mathbf{x}_*)$$

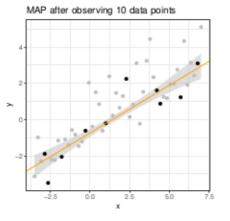
(applying the rules for linear transformations of Gaussians).





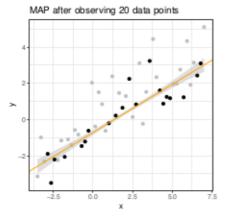


For every test input \mathbf{x}_* , we get a distribution over the prediction y_* . In particular, we get a posterior mean (orange) and a posterior variance (grey region equals +/- two times standard deviation).





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