



# STANDARD VS. BLACK-BOX OPTIMIZATION

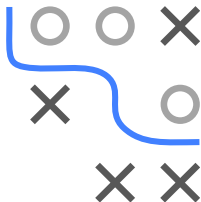
**Optimization:** Find

$$\min_{\mathbf{x} \in \mathcal{S}} f(\mathbf{x})$$

with objective function

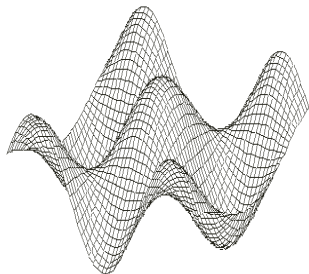
$$f : \mathcal{S} \rightarrow \mathbb{R},$$

where  $\mathcal{S}$  is usually box constrained.



If we are lucky ...

- ... we have an analytic description of  $f : \mathcal{S} \rightarrow \mathbb{R}$
- ... we can calculate gradients and use gradient-based methods (e.g. gradient descent) for optimization





# STANDARD VS. BLACK-BOX OPTIMIZATION / 3

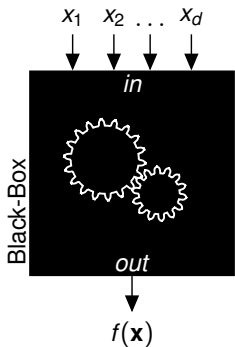
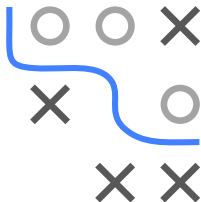
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Optimization gets **really hard** if ...

- ... there is no analytic description of  $f : \mathcal{S} \rightarrow \mathbb{R}$  (**black box**)
- ... evaluations of  $f$  for given values of  $\mathbf{x}$  are **time consuming**



# EXAMPLES FOR BAYESIAN OPTIMIZATION / 2

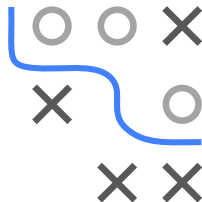
## 2 Optimization of a cookie recipe



<https://www.bettycrocker.com>

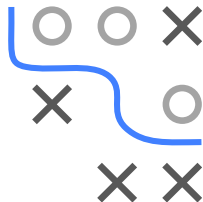
Ingredient	Salt (tsp) <sup>†</sup>	Total Sugar (g)	Brown Sugar (%)	Vanilla (tsp) <sup>†</sup>	Chip Quantity (g)	Chip Type
Min	0	150	0	0.25	114	{Dark, Milk, White}
Max	0.5	500	1	1	228	

- **Goal:** Find “optimal” composition and amounts of ingredients
- **Evaluation:** Cookies are baked according to the recipe, tested and rated by volunteers
- *Kochanski et al. (2017). Bayesian Optimization for a Better Dessert*



# NAIVE APPROACHES

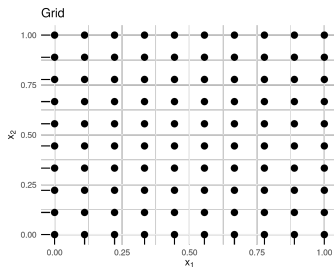
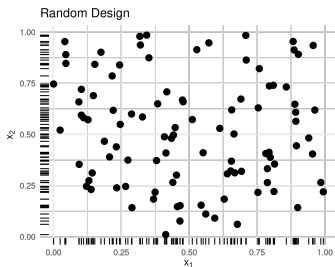
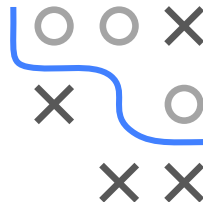
- 1 Empirical knowledge / manual tuning
  - Select parameters based on “expert” knowledge
  - **Advantages:** Can lead to fairly good outcomes for known problems
  - **Disadvantages:** Very (!) inefficient, poor reproducibility, chosen solution can also be far away from a global optimum



# NAIVE APPROACHES / 2

## 2 Grid search / random search

- Grid search: Exhaustive search of a predefined grid of inputs
- Random search: Evaluate uniformly sampled inputs
- **Advantages:** Easy, intuitive, parallelization is trivial
- **Disadvantages:** Inefficient, search large irrelevant areas



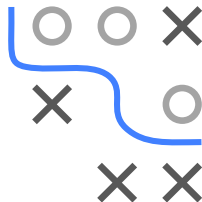
Rug plots of RS vs. GS.



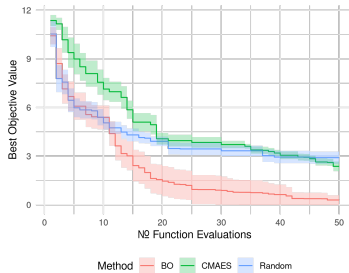
# NAIVE APPROACHES / 3

## ③ Traditional black-box optimization

- Traditional approaches that do not require derivatives
- E.g. Nelder-Mead, simulated annealing, EAs
- **Advantages:** Truly iterative, focuses on relevant regions
- **Disadvantages:** Still inefficient; usually lots of evaluations are needed to produce good outcomes



# NAIVE APPROACHES / 4



BO vs. CMAES vs. RS on 2D Ackley.

