# **ALGORITHMIC FAIRNESS**





- Machine learning (ML) based systems increasingly permeate society
- Models can replicate existing injustices or introduce new ones
- Automated decisions can disproportionately harm vulnerable individuals

### **ALGORITHMIC FAIRNESS**

#### Medicine

Gender imbalance in medical imaging datasets produces biased classifiers for computer-aided diagnosis

www.pnas.org/content/117/23/12592

# Criminal Justice Machine Bias There's software used across the country to predict future criminals. And it's biasi against blacks.

https://www.propublica.org/article/machine-bias-riskassessments-in-criminal-sentencing



#### Hirina



https://interaktiv.br.de/ki-bewerbung/en/

#### Search Results

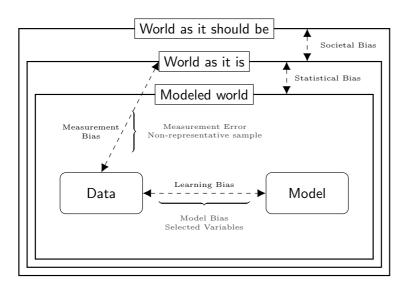
IDEAS • TECH BIAS

Google Has a Striking History of Bias Against Black Girls

BY SAFIYA NOBLE

https://time.com/5209144/google-search-engine-algorithm-bias-racism/

#### **SOURCES OF BIAS**





Adapted from S. Mitchell et al., Algorithmic fairness: Choices, assumptions, and definitions, 2021

#### HISTORICAL BIAS

- Historical data often contains biases, e.g. under-representation of minority groups
- Models can pick up existing biases
- As a result, biases are perpetuated into the future

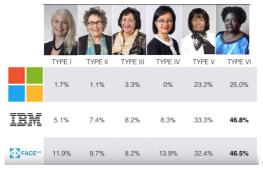




#### REPRESENTATION BIAS

- Over- or under-representation of specific sub-population can lead to models that only predict well for majority groups
- Models need to be evaluated across a representative sample of the target population
- Example: We can only know if a person paid back a loan if we gave out a loan in the first place





gendershades.org

#### OTHER SOURCES OF BIAS

- Measurement Bias Difference in how a given variable is measured in different sub-populations
  - Increased policing in some post codes lead to more prior arrests
  - Better data quality between different hospitals
- Model Bias Biases introduced during modelling, e.g. due to under-specified models
  - Models make more errors for darker skin tones due to insufficient data
  - Models pick up spurious correlations in the data
- Feedback Loops Model decisions shape data collected in the future
  - Lead to representation bias if e.g. sub-populations are systematically excluded
  - People and ML systems 'pick up' miss-representation from search engines.

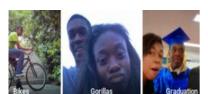


Mehrabi et al., A Survey on Bias and Fairness in Machine Learning, 2020

#### **TYPES OF HARMS**

If not accounted for, biases can lead to several harms

- Allocation: A ressource is allocated unevenly across individuals
- Quality-of-service: Systems fail disproportionately for certain groups of individuals.
- Stereotyping: Systems re-inforce existing stereotypes
- **Denigration**: Systems are offensive towards individuals
- **Representation**: Under- or overrepresentation of certain groups







google.com search for doctor (May, 2021)

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H. Weerts, An introduction to algorithmic fairness, 2021



### AUDITING MODELS FOR POTENTIAL HARMS

For a more formal treatment, we introduce additional notation:

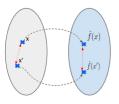
- Protected attribute: A protected class or attribute w.r.t which models should be fair.
  - We denote this protected attribute A with a.
  - For simplicity, we assume that  $\mathbf{a}^{(i)} \in \mathcal{A} = \{0, 1\}$  is a binary variable.
- **Decision space:** To differentiate between a model's prediction  $\hat{f}(\mathbf{x})$  and a decision derived from this prediction, we denote the decision with  $\mathbf{d}$ . For simplicity, we assume  $\mathbf{d}^{(i)} \in \delta = \{0, 1\}$
- This notation can be extended to multi-class or regression outcomes as well as more complex protected attributes, e.g. that account for non-binary protected classes or *intersectional notions*, e.g. race ∧ gender.



# MATHEMATICAL NOTIONS OF BIAS - OVERVIEW

#### Individual Fairness

Similar individuals should be treated similarly



#### Statistical (Group) Fairness

Define fairness as an average disparity across protected classes (e.g. race, gender, ...)

#### **Causal Fairness**

Fairness notions should take causal relationships in the data into account

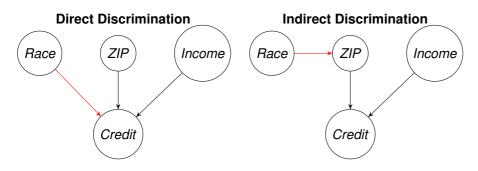




### NO FAIRNESS THROUGH UNAWARENESS

A naive proposal to reduce harms from ML models is to simply remove the protected attribute. **But:** It's not that simple - models can pick up the information through other variables!





- ightarrow The model directly uses race as a feature.
- → The model picks up information about the race through the proxy-variable ZIP-code.

### **GROUP FAIRNESS DEFINITIONS**

Several fairness definitions based on differences between protected groups have been proposed.

 Statistical Parity: The chance to get the favourable outcome is equal across two groups. This is also called demographic parity.

$$P(\hat{Y} = 1 | A = 0) = P(\hat{Y} = 1 | A = 1)$$

• **Equalized Opportunity**: The chance to *correctly* be assigned the favourable outcome is independent of the protected attribute.

$$P(\hat{Y} = 1 | A = 0, Y = 1) = P(\hat{Y} = 1 | A = 1, Y = 1)$$

Accuracy Parity: The accuracy is equal in both groups.

$$P(\hat{Y} = 1|A = 0, Y = 1) + P(\hat{Y} = 0|A = 0, Y = 0) =$$
  
 $P(\hat{Y} = 1|A = 1, Y = 1) + P(\hat{Y} = 0|A = 1, Y = 0)$ 



# PERSPECTIVE: BASED ON PREDICTED OUTCOME

- Statistical parity requires equality in the predicted outcome. E.g. hire candidates independent of qualification.
- If the underlying qualifications are not distributed equally across groups, we need to sacrifice utility to achieve statistical parity.



ightarrow Enforcing equal positive rates might require hiring unqualified candidates.

**Danger:** If the bias comes from the real world (e.g. societal bias), enforcing statistical parity can also lead to adverse effects in the long term.



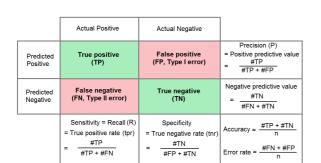
# PERSPECTIVE: BASED ON TRUE & PREDICTED OUTCOME

 Other fairness notions require equality of some error notions, e.g. false positive rates. E.g. hire *qualified* candidates at equal rates across groups. × CO

- Error based notions are often more intuitive and easy to communicate.
- Can help to idenitify representation or model bias.
- Error based notions do not account for systemic injustices in the world – if e.g. labels are biased, we can still be fair according to error-based notions.

## **REMINDER: CONFUSION MATRIX**

The confusion matrix is a  $2 \times 2$  contingency table of predictions  $\hat{y}$  and true labels y. Several evaluation metrics can be derived from a confusion matrix:





→ Many fairness metrics can be expressed as entries of the confusion matrix

#### **FAIRNESS TENSOR**

We can represent labels & predictions as a *fairness tensor* (Kim et al., 2020). Fairness tensors are 3-dimensional, stacked confusion matrices:

$$Z = \begin{bmatrix} TP_1 & FP_1 \\ FN_1 & TN_1 \end{bmatrix}^{A=1}, \begin{bmatrix} TP_0 & FP_0 \\ FN_0 & TN_0 \end{bmatrix}^{A=0} \end{bmatrix}$$



For  $z = (TP_1, FN_1, FP_1, TN_1, TP_0, FN_0, FP_0, TN_0)^T/N$ , we can express a large variety of fairness metrics as linear  $\phi(x) = A \cdot z$  or quadratic functions  $\phi(x) = z^T \cdot B \cdot z$  by choosing an appropriate matrix A or B.

#### Example:

We choose  $A = (N_1, 0, N_1, 0, N_0, 0, N_0, 0)/N$ , where  $N_a$  is the sum of entries in the confusion matrix for protected group a. We can now express **statistical parity** as  $A \cdot z = 0$ .

# **INCOMPATIBILITY OF FAIRNESS METRICS**

- Some fairness metrics cannot be jointly satisfied.
- E.g. simultaneously satisfying equal *TPR*, *FPR*, and *FNR*.
- Question: how can we show the above point formally?
- Answer:
  - Using the fairness tensor z and A<sub>TPR</sub>, A<sub>FPR</sub>, A<sub>FNR</sub> to encode the fairness metrics.
  - Making the fairness metrics compatible needs z to fufill

$$\begin{bmatrix} A_{TPR} \\ A_{FPR} \\ A_{FNR} \end{bmatrix} \cdot z = \begin{bmatrix} 0 \\ 0 \\ 0 \end{bmatrix}$$

• If no valid solution z exists, the metrics are incompatible.



### **FAIRNESS METRICS - CLOSING THOUGHTS**

- Statistical group fairnes metrics require translating ethical considerations of what is *fair* into mathematical formulas.
- To draw meaningful conclusions, we need to evaluate fairness metrics on a representative data set.
- Fairness metrics reduce a wide variety of important considerations into a single number – they are not designed to guarantee that a system is fair.
- Incompatibility between fairness metrics implies that we might need trade-offs between fairness metrics.



# PREVENTING & MITIGATING HARMS - DOCUMENTATION

- Idea: prevent harms of ML models by improving documentations of models & datasets.
- Motivation: usage of datasets or models outside of their intended use can often lead to harm, even if the models are carefully validated.
- Dataset documentation Includes information on the dataset, sampling mechanisms and intended use.
- Model documentation Includes information about the model, used data and hyperparameters.
- Fairness reports Include information about performed fairness audits.



# PREVENTING & MITIGATING HARMS - BIAS MITIGATION

Several bias mitigation techniques have been proposed:

- Pre-processing: Transform data to make subsequently trained models fairer.
- In-processing: Learn a model that directly incorporates fairness constraints.
- Post-processing: Adapt model predictions to satisfy fairness constraints.

**Example:** Re-weighing (Kamiran, 2012) proposes to use sample weights that are inverse to the frequency of labels and predictions in the data.



## PREVENTING & MITIGATING HARMS - RECOURSE

Fair treatment of individuals subject to a decision making systems decisions can often not only be achieved solely through algorithmic means but requires recourse, accountability & interpretability.

- Accountability: Automated systems will make errors developers need to ensure that humans responsible for addressing such errors exist and have the means to address such errors.
- Interpretability: Interpretability techniques can help to identify possible problems in the data or the model, e.g. spurious correlations picked up by the model.
- Recourse: Individuals subject to automated decisions should have access to an explanation on how the decision was made and what steps can be taken to address unfavourable predictions.



#### **FURTHER CONSIDERATIONS**

- Intersectionality: Fairness considerations should often hold across intersectional groups, e.g. race ∧ gender.
- Intervention design: Instead of ensuring a given intervention is fair, it can often be helpful to consider the intervention we wish to deploy.

**Example:** Instead of penalizing defendants for not showing up to court, provide them with means of transportation.

- Stakeholder participation: Developing ML models should take the perspective of all stakeholders such as the individuals affected by the intervention and advocacy groups.
- Long-term perspective: Existing metrics only consider the short-term and do not take its long-term impact into account. This might lead to adverse effects in the long-term.



#### **RESOURCES**

- Fairness and Machine Learning Limitations and Opportunities, Barocas et al., 2019
- Algorithmic Fairness: Choices, Assumptions, and Definitions, Mitchell et al., 2021
- A Survey on Bias and Fairness in Machine Learning, Mehrabi et al., 2020
- An Introduction to Algorithmic Fairness, H.J.P Weerts, 2021
- FACT: A Diagnostic for Group Fairness Trade-offs, Kim et al., 2020
- Data preprocessing techniques for classification without discrimination, Kamiran et al., 2012
- Fairness Through Awareness, Dwork et al., 2012

